

## Beautiful at 30

 with Skin Balance by Helena Rubinstein

Most women, whatever their age, have an oily skin Mroblem, and this problem can spoil the most perfect makeup. That is why Helena Rubinstein created Skin Balance. Each Skin Balance treatment acts as a "normalizer" to bring olly skin or an oily area back to normal balance. Skin Balance works to Improve the texture of your skin, giving back to your complexion this radiance and freshness you thought lost for ever.
The collection includes:
New : Skin Balance Night Cream
Nourishing night cream, balances the olly secretion of the skin. Its natural herbal components moisturize, revitalize and amooth the skin.
Skin Balance Normalizing Granules : An exclusive preparation that refines the skin by sloughing off dead cells and washing away sebum and blackheads. Skin Balance Pre-Makeup Normalizer : The first under-makeup aerosol foam that acts as an invisible face blotter and keeps makeup looking fresh and newly applied all day
Skin Balance Normailzing Gel : A limpld refreshing gel that absorbs excess olliness. To apply morning or evening.

Skin Balance Normalizing Cleanser: A normalizing, Skin Belance Normalizing Toner: A freshening and Skin Belance Normalizing Toner: A freshening and
toning lotion.

Sklin Bealance Clearing Cream : A treating cream for skins with problems.
Skin Balance Normalizing Masque : A normalizing mask. Skin Beilance Normalizing Shampoo : A lotion shampoo for olly hair:
Helena Rubinstein. Beauty that works.




## Happy ending.



## Softening up Sadat

Following the rift with
the Soviet Union three
months ago, Egypt is now
trying to mend its fences. DANIELDISHON
writes here of the steps taken by the Russians lately to make Sadat eat humbie pie and to con-
vince him of the hazards vince him of the hazards
of trifling with Moscow.




SADAT AND THE SOVIET UNION


## $\because \quad 10$



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Israelis who remember how the late Levi Eshkol denounced the cow as the number one enemy of the Jewish people, and how Moshe Dayan, as Minister of Agriculture, sternly expelled the creatures from the coastal plain o remote outposts, were astonished to learn recently that Israel faces a shortage of milk and milk products.
PHILIP GILLON investigates why the dairies cannot deliver the goods.


WOOING THE COW


Wooing the Israeli cow


## THE

BEAUTY OF BEIT JALA

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## Fatal over Lebanon

Like other bands of
the self-elected they punish those whom they hope to save, writes DAVID PRYCE-JONES in
his books "The Face of
Defeat" being published by Weidenfeld and Nicolson
today.









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## A TRIPLE JUBILEE








## STriumph hinvestmeni Trust Limited

## Eighth successive year of growth

 Confident of further progress
## Extracts from the 1972 Statement of Mr. G. T. Whyte, Executive Chairman.

 For the eighth year in succession profits and earnings per share have share 1 for 1 cased by $28 \%$ from $11 \cdot 21$ p to $14 \cdot 38$ of the ' $A$ ' 1 shaperes, whalisation issue is proposed together with the conversion The total dividend fo
The total dividend for the year is $33 \%$ compared with $27.5 \%$ lat As a result of the capitalisation issue the divididend forecast of $40 \%$ in
respect of the respect of the current year made at the time of the rights issue will now be
equivalent to a rate of $20 \%$. equivalent to a rate it it has long been intended theme of TTiumph's development. Now that after many years of solid progress a large and enduring impetus has been given to the growth of the
Bank, feel lhat the ultimate shape of the Group is beginning to emerge.
am confident am confident that from the position now reached, including the new
opportunities opening up in our banking operations and on the opportunities opening up in our banking operations and on the
Continent, the upward course of earnings per share can be maintained

## EIGHT YEAR RECORD

Profits before taxation, aanings and gross dividend per
Ordinary share of the Company since

| Year Ended 31st March | Gross Assets f Sterling. | Profits before YStarlin | Earnings new pen | Gross |
| :---: | :---: | :---: | :---: | :---: |
| 1965 | 1,966,000 | 49,000 | 0.58 | 0.47 |
| 1966 | 3,878,000 | 168,000 | $1 \cdot 39$ | 0.94 |
| 1967 | 5,626,000 | 221,000 | 1.82 | 0.94 |
| 1968 | 14,013,000 | 344,000 | $2 \cdot 58$ | $1 \cdot 67$ |
| 1969 | 34,263,000 | 1,296,000 | $5 \cdot 63$ | 1.73 |
| . 1970 | 39,199,000 | 2,154,000 | 7.98 | 5.42 |
| 1971 | 62,068,000 | 3,374,000 | 11.21 | 6.88 |
| 1972 | 123,371,000 | 4,427,000 | 14.38 | 8.25 |



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Reviewed by M.Z. Frank

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The Voice of London

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Tel Aviv A dream that went wrong

MARK SEGAL looks backward and ahead in this report of Tel Aviv-the people, the places and the Mayor, Yehoshua Rabino.
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